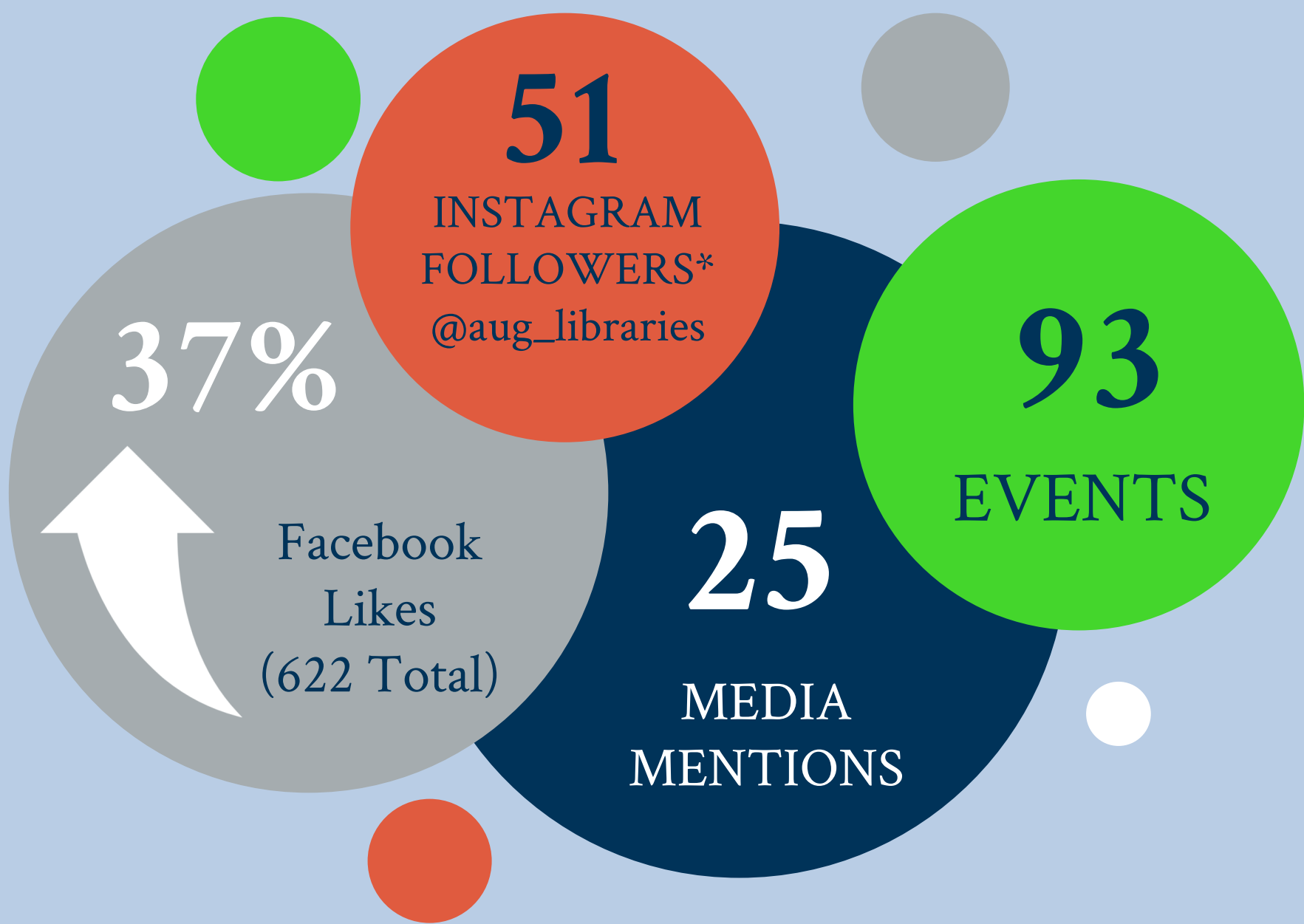


Marketing Annual Report

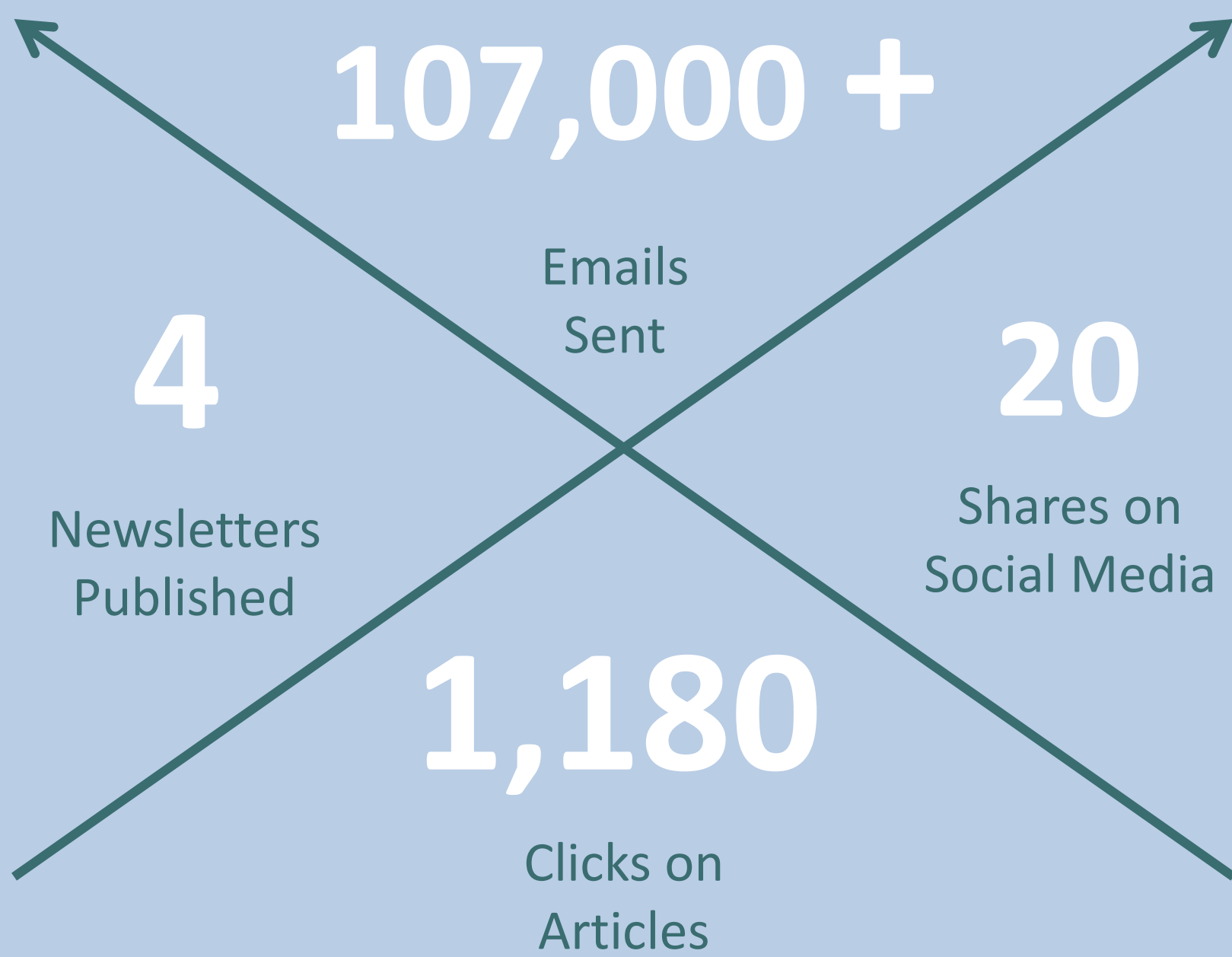
FY16 (July 2015 – June 2016)

The University Libraries Marketing Committee promotes awareness of the Libraries among student, faculty, and clinical users to gain greater recognition for library events, resources, and services.



*new social media account opened in March 2016

NEWSLETTER STATS



Libraries Blog

Blog Views by Month

